The true value of conference calling

Saving time

1m BT face to face meetings avoided through conference calls.

5.3 hours of travel time saved on average per conference call.

Saving money and saving CO₂

BT saved on average £64 on travel costs per conference call.

BT saved at least £188m in a year.

44,000 tonnes of CO₂ through the use of conference calls.

Improving work-life balance

73% reduction in stress from travel through use of conferencing.

65% achieve better time control by using conferencing.

How an average conference call stacks up

5.3 hours of travel time saved

15 people joining

7 locations dialling in

46 minutes long

75% of people felt the calls met their objectives.

Ten times more value than its cost.

Source: BT Conferencing Survey 2012