



Cisco® Collaboration Meeting Rooms (CMR) from BT

Cisco CMR Hybrid

Extend the Cisco Telepresence experience to your BT WebEx estate and expand your calling circle by linking Telepresence, WebEx video and data and other video endpoints.

Cisco Collaboration Meeting Rooms (CMR) Hybrid from BT brings you all the benefits of Cisco's global collaboration capabilities, Cisco Telepresence and WebEx, combined with high quality BT global audio conferencing. Users can enjoy an in-person video conferencing experience with people on Cisco Telepresence and securely extend their conferencing circle to anyone on WebEx, and even join on a mobile device.

Cisco CMR Hybrid from BT is part of the Collaboration Meeting Rooms suite of solutions.

How does it work?

Cisco CMR Hybrid works by connecting your on-premise Cisco Telepresence service to your cloud-based BT WebEx Meeting Center site. It's easy to use and provides the key tools you need to run collaborative meetings effectively. And, you continue to enjoy the quality, security and control that your business demands. This means that you benefit from:-

- Cost effective, reliable and secure video collaboration through the cloud. A great way to drive return on your conferencing investment by moving from a face to face meeting culture to meeting from anywhere, from any device.
- High-quality, feature-rich BT audio integration; globally reliable, scalable.
- A single scheduling experience for BT WebEx, room and desk based video, and BT MeetMe audio conferencing, using Cisco Outlook Productivity Tool (PT), TMS Smart Scheduler, Outlook Mailbox.
- Meetings which are simple to join via your video room using One Button To Push or as a standard WebEx session for WebEx participants.

It's easy to use and provides the key tools you need to run collaborative meetings effectively.

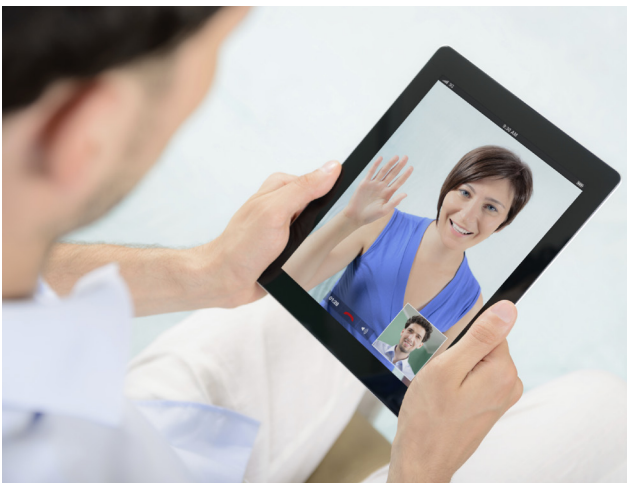




When would you use it?

Cisco CMR Hybrid from BT supports a globally dispersed workforce with a consistent way of working that is not limited by location, or communication device. Use it:-

- For more interactive meetings. Cisco CMR Hybrid lets you open up your video conference to a much broader group of people as you are not restricted to only collaborating with people in one room.
- To enhance communications within your company and across company boundaries, by connecting with other Cisco CMR Hybrid users, compatible video devices, and traditional fixed line telephone and mobile phone users.
- To enjoy a high quality audio-visual experience.
- To deliver compelling presentations and demonstrations which are more personal and engaging.



You will continue to enjoy the quality, security and control that your business demands.

What features can you take advantage of?

Cisco Collaboration Meeting Rooms (CMR) Hybrid Feature Summary

- Improved user experience allows for easy scheduling and starting of One Touch sessions.
- Rapid Start/Join process.
- One Button starts Cisco Telepresence sessions and WebEx Meeting.
- Integrated BT Audio, Video, and Screen Sharing.
- Unified participant list for Cisco Telepresence and attendees.

Video Feature Summary

- Superior video quality of up to 720p high-definition (HD) video and desktop sharing, depending on settings and network capacity.
- Seamless integration with Cisco Telepresence; live 'face to face' communication experience over the network.
- Personal, desktop, multipurpose, integrated, and immersive endpoints.
- Open standards-based connectivity to other video networks.
- Flexibility for multiple participants to join.
- Video calling for team members while mobile.
- Private company directory.

BT Audio Feature Summary

- Global access, local access. BT offers local access numbers in over 50 countries using our own high quality voice network.
- Low cost on-net access. BT is one of the largest network and IT service providers in the world, a significant asset as this offers you comprehensive global connectivity, and our geographical footprint continues to expand. BT's on-net conferencing audio solutions can offer additional cost benefits for your Cisco CMR Hybrid solution if you have already invested in, or plan to invest in a BT voice network.
- Value-add features that make conferencing easier: free to install tools that make it easy to schedule, view, manage, control and monitor your calls.
- Future proofed, as we develop new services and features we'll continue to integrate these with Cisco's product portfolio.

Why choose BT for Cisco Collaboration Meeting Rooms (CMR) Hybrid?

The power of BT and Cisco combined means you have all the support of the two market leaders in conferencing and collaboration. Together we prove a simple way to reach a wider audience by mixing mobile video with web and traditional video conferences.

BT are at the forefront of innovative conferencing services and solutions supported by a roadmap which is agnostic to networks and applications; providing greater flexibility to meet a customer's business challenges both now and in the future.



Offices worldwide

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Registered in England No: 1800000
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Experts in video conferencing solutions

More than 25,000 video systems benefit from our end-to-end Video Managed Services portfolio. With Worldwide Network Operation Centres in Philadelphia, Denver, Sydney and London, and more than 35 field offices, we provide 24x7x365 helpdesk support and have certified technicians who are available to assist on a global basis.

BT Conferencing is a Cisco Global Telepresence Video Authorised Technology Provider Partner, which means we are certified by Cisco to market, sell, deploy and support global customers with Cisco Telepresence video products.

We are also Cisco certified as a WebEx partner globally.

Get in touch

Contact us today for more information on how we can take you on a journey to a truly collaborative enterprise.

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