



# Video Bridging

## Simplifying conferencing technology with self-service tools

BT Conferencing allows you to capture the power of video conferencing according to your meeting needs, with the use of simple scheduling and automated launch tools. Video Bridging — including Self Service, Assisted, and Custom Event — puts you in charge of call scheduling and launching, while still giving you the ability to easily migrate from one service solution to another if your event requires additional support.

### Self Service

With Self Service, you're able to schedule your own video conferences quickly and reliably, with easy to use tools. BT Conferencing's 24x7x365 web-based tool, Engage Meeting Manager, powers this, giving you the ability to plan meetings for scheduled launch or on-demand access. The simple scheduling interface is accessed with a few simple clicks of the mouse and enables you to verify room availability, quickly manage conferencing resources, and schedule meetings using BT Conferencing bridges for up to 12 video and 6 audio participants.

### Assisted

Pre-scheduled bridged conferences with up to 20 video and 20 audio participants utilizing BT Conferencing's high-definition video bridging services, are a perfect fit for Assisted conferencing. Scheduling is available online via Engage Meeting Manager or by contacting our 24x7x365 Reservations Team. Expert conference producers connect each site in order to ensure network stability and will digitally monitor all Assisted conferences in order to promote technical reliability. While the technical connectivity of your conference is proactively monitored, your discussions stay private, as conference producers are not directly connected by video or audio.

### Custom Event

For meetings requiring dedicated resources and multimedia support, Custom Event is the best-fit solution. This service supports virtually unlimited numbers of video and audio participants, multimedia content, and audiovisual production capabilities. Dedicated conference producers are also available to interact with meeting attendees, push content, moderate Q&A sessions, and choreograph site adds/drops. Pre-conference planning sessions give you the opportunity to coordinate event requirements with a dedicated conference producer, verify presentation requirements, review effective visual cues, and resolve other logistical challenges.

### State-of-the art HD technology

BT Conferencing continuously invests in new Video Bridging service platforms, in order to provide a best in class video conference experience to our customers. The latest platforms include High Definition video (720p and 1080p), high quality audio, multi-resolution and continuous presence layouts. These latest technology features enable the best video/audio quality for the available capacity and end-point capabilities.

### End-to-end BT management

BT's extensive Video services portfolio combined with BT's high quality network services provide a room-to-room BT managed solution for every component that encompasses a carrier class video solution. The most important customer advantages are: globally consistent service features, functions, and quality of all provided components. One single supplier is responsible for provisioning, maintenance, and service assurance of video applications, systems, and networks. Your support is just one call away!



	Self-Service	Assisted	Custom Event
Participants	Up to 12 video, 6 audio	Up to 20 video, 20 audio	Unlimited video, audio
Connection speeds	Up to 2Mb IP, 768Kb ISDN	Up to 2Mb IP, 768Kb ISDN	Up to 2Mb IP, 768Kb ISDN
High Definition	720p, 1080p ready	720p, 1080p ready	720p, 1080p ready
Availability	24x7x365	24x7x365	24x7x365
Reservations	Online	Online or by phone	By phone
Mix different speeds and networks (transcoding)	✓	✓	✓
Network dial in/out	✓	✓	✓
Continuous presence	✓	✓	✓
Secure login	✓	✓	✓
Online reports	✓	✓	✓
Producer call launch		✓	✓
Connection monitoring and troubleshooting		✓	✓
Content sharing		✓	✓
Public room rental		✓	✓
Meet and greet		✓	✓
Conference recording		✓	✓
Dedicated conference producer			✓
Event planning session			✓
Satellite connection			✓

## Easy-to-use

BT Conferencing's Video Bridging makes video conferencing easier than ever before. Our online tool, Engage Meeting Manager, allows you to schedule, launch, monitor, and control multipoint video conferences from your computer via standard web browsers, eliminating unnecessary hassles when scheduling conferencing activity across your organization.

## Reliable

With Video Bridging from BT Conferencing, you control conference call scheduling and launch, while still having access to technical assistance and proactive monitoring from our expert team of conference producers. All of our Video Bridging services are powered by Onward, our world-class video management system, which ensures smooth, trouble-free conferencing.

## Cost-effective

Our customers enjoy the benefits of fully integrated video conferencing tools without the need to purchase, install, and support a costly conferencing infrastructure. With BT Conferencing's competitive bridging and network rates, video conferencing is more user friendly and affordable than ever before, and provides you with a significant communication advantage.

### For more information please contact:

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### Offices worldwide

The services described in this publication are subject to availability and may be modified from time to time. Services and equipment are provided subject to British Telecommunications plc's respective standard conditions of contract. Nothing in this publication forms any part of any contract.

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