

## What's New in GSK Conferencing

GSK has selected BT Conferencing as its new single global conferencing service provider. BT was chosen to replace Intercall because of its proven expertise in servicing global organizations, its ability to provide enhanced features and functionality over our previous conferencing services, as well as cost efficiencies.

The information below is provided to help you understand the differences between your new BT service and your old Intercall service.

## Audio Conferencing

### Service Names:

Intercall Service – Audio Conferencing Products	BT Service – Audio Conferencing Products
Reservationless-Plus	MeetMe
Operator Assisted	Operator Assisted
Web Moderator <i>Control your audio meeting online</i>	TableView <i>Control your audio meeting online</i>

### Important Terms:

Intercall Service	BT Service
Keypad commands	Touchtone commands
Conference Code: used for participants and the chairperson to join the conference	Participant Passcode: used for participants to join the conference
Leader PIN: used for the chairperson to start the conference	Chairperson Passcode: used for the chairperson to start and join the conference

### New Chairperson dial-in process:

1. Enter your dial-in number.
2. Enter your Chairperson Passcode then #.
3. Record your name, and then press #.

### New Participant dial-in process:

1. Enter your dial-in number.
2. Enter your Participant Passcode then #.
3. Record your name, and then press #.

### TableView for MeetMe: manage your audio calls online

Follow the instructions below if you would like to manage or customize your audio calls online.

1. After joining your audio call via the instructions above, go to [www.btconferencing.com/gsk](http://www.btconferencing.com/gsk).
2. Click on **TableView** under conferencing solutions and then click **TableView** to launch.

3. Enter your name and click **Join**.

4. Enter the token that appears on your computer screen on your touchtone phone (starting with #).

From here you can manage your meeting and customize your conference settings. More information can be found at [www.btconferencing.com/gsk](http://www.btconferencing.com/gsk).

## Web Conferencing

### Service Names:

Intercall Service – Web Conferencing Products	BT Service – Web Conferencing Products
WebEx – Meeting Center	WebEx – Meeting Center
Mshow	WebEx – Event Center
N/A	WebEx – Training Center

Please refer to this chart to determine when to use your new WebEx service and when to use your Lotus SameTime service.

Features	Lotus SameTime	WebEx	Features	Lotus SameTime	WebEx
Number of Participants	<100	<3000	Live Streaming		●
External Conferences		●	Record and Playback		●
Slide Presentations	●	●	Polling	●	●
Reservationless	●	●	Online Q&A/Chat	●	●
PowerPoint Annotation	●	●	Reports	●	●
Text Slides	●	●	Participant List	●	●
Live Slide Insertion	●	●	Video		●
Application Sharing	●	●	Multimedia (animation)		●
Web Tours	●	●	Scheduling/Notification		●
Multiple Presenters	●	●	Free to Cost Center	●	

We understand that you may be new to Event Center and Training Center; the following explains what each service is best for.

### Event Center:

#### Used for

- Product announcements
- Company wide meetings
- Quarterly earnings calls

#### Features

- Customizable comprehensive enrollment and email options
- Group events by partners and products
- Generate reports before or after events
- Track where attendees are coming from and their lead scores

### Training Center:

#### Used for

- Internal and customer facing training

#### Features

- Advanced scheduling with recurring session support
- Play recorded sessions during a training session
- Sort-able lists of live and recorded training sessions
- Automatic slide advancing for presentations
- Enhanced polling, testing, and grading
- A Web-based polling editor
- Pre and post-session testing
- Question-and-answer (Q & A) sessions
- Multiple trainers or panelists
- Breakout sessions
- Hands-on labs
- Standards compliance
- Detailed training session reports
- Customizable, advanced registration system for live and recorded training sessions
- SCORM (Shareable Courseware Object Reference Model), PHP, and XML API support